Privacy Policy

Hope Pregnancy Resource Center of Fulton

Effective Date: November 10, 2026

At Hope Pregnancy Resource Center of Fulton, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect information shared with us through our website, forms, and communication services.

1. Information We Collect

When you contact us, request an appointment, or use our services, we may collect:

- Your name, phone number, email address, and other contact information.
- Information you voluntarily provide through website forms, text messages, or other communications.
- Appointment requests and information needed to provide services.
- Basic website usage information collected through cookies or similar technologies, where applicable.

2. How We Use Your Information

We may use your information to:

- Respond to questions and requests for assistance.
- Schedule and confirm appointments.
- Provide information about our services and available resources.
- Communicate with you through phone calls, emails, or text messages when appropriate.
- Improve our services and website experience.

3. Confidentiality and Information Sharing

We respect the privacy of everyone who contacts our center.

We do not sell or share your personal information with third parties for marketing purposes.

We do not sell or share your SMS opt-in data or personal information with third parties for marketing purposes.

Mobile phone numbers and SMS consent information will not be sold, shared, or disclosed to third parties or affiliates for marketing or promotional purposes.

We may use trusted service providers to help operate our website, communications, and appointment systems. These providers may process information only as necessary to provide services on our behalf and subject to appropriate confidentiality and security requirements.

Information may also be disclosed when required by law or when otherwise legally permitted.

4. Text Messaging and SMS Communications

If you consent to receive text messages from Hope Pregnancy Resource Center of Fulton, you may receive messages related to:

- Appointment scheduling and reminders.
- Responses to your questions or requests.
- Information about our services and available resources.
- Follow-up communication related to services you have requested.

Message frequency varies based on your interactions with our center. Message and data rates may apply.

You may opt out of text messages at any time by replying **STOP**. For assistance, reply **HELP** or contact our center at 662-205-6054.

Your consent to receive text messages is voluntary and is not required to receive services from our organization.

5. Protecting Your Information

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information from unauthorized access, disclosure, or misuse.

Although we take privacy seriously, no website or electronic communication system can guarantee complete security.

6. Third-Party Websites

Our website may contain links to third-party websites or services. We are not responsible for their privacy practices and encourage visitors to review their policies.

7. Your Privacy Choices

You may contact us to request access to, correction of, or deletion of your personal information, subject to applicable legal and recordkeeping requirements.

You may also ask us to stop contacting you through specific communication methods.

8. Updates to This Policy

We may update this Privacy Policy as our services or practices change. Updates will be posted on this page with a revised effective date.

9. Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact:

Hope Pregnancy Resource Center of Fulton

604 East Main Street

Fulton, MS 38843

Phone: 662-205-6054

Email: infohopeprc@gmail.com

Website: www.hopeprcfulton.com